



Euromonitor
International

Street Stalls/Kiosks in Spain

March 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Festivals, flexibility, and digital innovation drive growth in street stalls/kiosks in Spain

INDUSTRY PERFORMANCE

Festivals and tradition drive growth for street stalls/kiosks in Spain
Independent street stalls/kiosks lead as consumers appreciate authentic experiences
Low costs and diverse offerings drive growth in Spain’s street stalls/kiosks

WHAT’S NEXT?

Growth is expected to be driven by largescale events across Spain
Digital tools are set to enhance visibility and consumer engagement for street stalls/kiosks
Shifting consumer values and sustainability trends create growth opportunities for street stalls/kiosks

COMPETITIVE LANDSCAPE

Sigma Alimentos leads street stalls/kiosks with innovative marketing and event presence
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EXECUTIVE SUMMARY

Easing inflation, tourism and digital innovation support growth in consumer foodservice in 2025

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Stabilising inflation, strong tourism and economic recovery support growth in 2025
Digital platforms and loyalty integration accelerate the expansion of delivery in Spain
Experiential formats and event-based dining strengthen consumer engagement

WHAT’S NEXT?

Tourism, easing inflation and rising mobility are set to support foodservice growth in Spain
Health and functional nutrition are expected to reshape menu strategies
Sustainability strategies will be transforming operations and menu development

COMPETITIVE LANDSCAPE

Leading global chains strengthen positions through expansion, digitalisation and convenience-led formats

Experiential dining drives dynamic growth for Hard Rock Café in Spain

Network expansion and flagship investments reinforce Starbucks' leadership in specialist coffee shops

CHANNELS

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Digital platforms and loyalty programmes drive consumer engagement and operational efficiency

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/street-stalls-kiosks-in-spain/report.