



Yoghurt and Sour Milk Products in the Czech Republic

August 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

Flavoured yoghurt is the most dynamic category in terms of new launches and growth

Olma rides local edge to gain retail value share

Discounters gain ground through a widening network and competitive prices

PROSPECTS AND OPPORTUNITIES

Numerous growth drivers to boost the demand for yoghurt and sour milk products

Healthier options to capture consumers' attention

Local consumers to support sustainable products and packaging

CATEGORY DATA

Table 1 - Sales of Yoghurt and Sour Milk Products by Category: Volume 2020-2025

Table 2 - Sales of Yoghurt and Sour Milk Products by Category: Value 2020-2025

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Table 4 - Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2020-2025

Table 5 - Sales of Flavoured Yoghurt by Flavour: Rankings 2020-2025

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Dairy Products and Alternatives in the Czech Republic - Industry Overview

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Competitive Landscape

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MARKET DATA

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Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2025-2030

Table 20 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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