



Euromonitor  
International

# Yoghurt and Sour Milk Products in the Philippines

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## Yoghurt and Sour Milk Products in the Philippines - Category analysis

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#### 2025 DEVELOPMENTS

Drinking yoghurt continues to shape the category in 2025

Yakult Philippines focuses on expanding production, distribution and the consumer base

Supermarkets remains the dominant distribution channel in 2025, but e-commerce adds dynamism to the category

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