



Street Stalls/Kiosks in Taiwan

March 2026

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Street Stalls/Kiosks in Taiwan - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Popularity of night markets drives growth

INDUSTRY PERFORMANCE

Growing interest in night markets supported by social media

Independents offer authentic street food experiences

Rapid turnover of trends in hand-shaken drinks

WHAT'S NEXT?

Further promotion of night markets and street food

Flexibility and low labour requirements

Creativity in hand-shaken drinks

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Pressure to develop distinctive brand identities

UG emerges rapidly

Players look overseas

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DISCLAIMER

Consumer Foodservice in Taiwan - Industry Overview

EXECUTIVE SUMMARY

Polarisation trend, as eating out remains central to Taiwanese culture

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INDUSTRY PERFORMANCE

Players respond to rapidly evolving demand trends

String demand for bookings during peak times

Competition drives innovation as players look to differentiate

WHAT'S NEXT?

Positive outlook

A year of innovation

Limited focus on sustainability

COMPETITIVE LANDSCAPE

7-Eleven works to consolidate its lead

Lian Fa International Dining Business Corp expands dynamically

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