



Euromonitor
International

Consumer Foodservice in Ukraine

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Table of Contents

Consumer Foodservice in Ukraine

EXECUTIVE SUMMARY

Ukraine's consumer foodservice sustains growth through resilience and adaptation

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Consumer foodservice sustains value growth despite declining footfall

Delivery and takeaway reinforce their role as structural growth channels

Consumer pragmatism drives value-focused strategies and digital engagement

WHAT'S NEXT?

Consumer foodservice sales in Ukraine are set for sustained growth during market adaptation

Innovation in automation and virtual dining are set to address labour challenges

Sustainability is set to gain momentum as a key trend in consumer foodservice

COMPETITIVE LANDSCAPE

Leading brands sustain top positions through scale, innovation, and diversification

Chin Chin drives the dynamic expansion of Asian cuisine across Ukraine

Notable openings highlight innovation in convenience, plant-based and virtual dining

CHANNELS

Chained operators show resilience while independents lead full-service restaurants

MARKET DATA

Table 1 - Units, Transactions and Value Sales in Consumer Foodservice 2020-2025

Table 2 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2020-2025

Table 3 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2025

Table 4 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2020-2025

Table 5 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2020-2025

Table 6 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2025

Table 7 - Sales in Consumer Foodservice by Location: % Foodservice Value 2020-2025

Table 8 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2020-2025

Table 9 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2025

Table 10 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2022-2025

Table 11 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2025

Table 12 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2025-2030

Table 13 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Cafés/Bars in Ukraine

KEY DATA FINDINGS

2025 DEVELOPMENTS

Value, flexibility, and niche concepts shape Ukraine's cafés/bars

INDUSTRY PERFORMANCE

Inflation-driven growth masks underlying pressure in Ukraine's cafés/bars

Shifting consumer habits support growth across cafés/bars and hybrid formats

Economy-format bar concepts gain traction as value becomes paramount

WHAT'S NEXT?

Evolving consumer preferences and flexible formats are set to support value growth

Delivery, takeaway and gradual dine-in recovery to shape future channel dynamics

AI-driven innovation is set to rise within Ukrainian coffee shops

COMPETITIVE LANDSCAPE

Borysov Gastrofamily strengthens its leadership through a strategic focus on affordable formats

Pyana Vyshnya exemplifies successful scaling of a culturally distinctive mono-product concept

Cafés/bars in Ukraine is driven by independents and niche concepts

CATEGORY DATA

Table 14 - Cafés/Bars by Category: Units/Outlets 2020-2025

Table 15 - Sales in Cafés/Bars by Category: Number of Transactions 2020-2025

Table 16 - Sales in Cafés/Bars by Category: Foodservice Value 2020-2025

Table 17 - Cafés/Bars by Category: % Units/Outlets Growth 2020-2025

Table 18 - Sales in Cafés/Bars by Category: % Transaction Growth 2020-2025

Table 19 - Sales in Cafés/Bars by Category: % Foodservice Value Growth 2020-2025

Table 20 - GBO Company Shares in Chained Cafés/Bars: % Foodservice Value 2021-2025

Table 21 - GBN Brand Shares in Chained Cafés/Bars: % Foodservice Value 2022-2025

Table 22 - Forecast Cafés/Bars by Category: Units/Outlets 2025-2030

Table 23 - Forecast Sales in Cafés/Bars by Category: Number of Transactions 2025-2030

Table 24 - Forecast Sales in Cafés/Bars by Category: Foodservice Value 2025-2030

Table 25 - Forecast Cafés/Bars by Category: % Units/Outlets Growth 2025-2030

Table 26 - Forecast Sales in Cafés/Bars by Category: % Transaction Growth 2025-2030

Table 27 - Forecast Sales in Cafés/Bars by Category: % Foodservice Value Growth 2025-2030

DISCLAIMER

Full-Service Restaurants in Ukraine

KEY DATA FINDINGS

2025 DEVELOPMENTS

Resilient adaptation and consumer-focused strategies sustain full-service restaurants

INDUSTRY PERFORMANCE

Operational adaptation and local flavours sustain growth for full-service restaurants

Middle Eastern full-service restaurants record growth through innovation and consumer demand

Consumer pragmatism reshapes full-service restaurant demand in Ukraine

WHAT'S NEXT?

Full-service restaurants in Ukraine are poised for gradual recovery during cautious consumer optimism

Fulfilment innovation is set to drive competitiveness across the forecast period

Sustainability and local engagement are expected to influence full-service restaurant strategies

COMPETITIVE LANDSCAPE

MKAR!Fest strengthens its leadership through concept-led, immersive dining experiences

Multi-brand delivery strategy drives growth for Kyiv-based restaurant group

Independent full-service restaurants drive innovation through distinctive concepts and local engagement

CATEGORY DATA

Table 28 - Full-Service Restaurants by Category: Units/Outlets 2020-2025

Table 29 - Sales in Full-Service Restaurants by Category: Number of Transactions 2020-2025

Table 30 - Sales in Full-Service Restaurants by Category: Foodservice Value 2020-2025
Table 31 - Full-Service Restaurants by Category: % Units/Outlets Growth 2020-2025
Table 32 - Sales in Full-Service Restaurants by Category: % Transaction Growth 2020-2025
Table 33 - Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2020-2025
Table 34 - GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2021-2025
Table 35 - GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2022-2025
Table 36 - Forecast Full-Service Restaurants by Category: Units/Outlets 2025-2030
Table 37 - Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2025-2030
Table 38 - Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2025-2030
Table 39 - Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2025-2030
Table 40 - Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2025-2030
Table 41 - Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2025-2030

DISCLAIMER

Limited-Service Restaurants in Ukraine

KEY DATA FINDINGS

2025 DEVELOPMENTS

Adaptability and convenience drive growth in limited-service restaurants in 2025

INDUSTRY PERFORMANCE

Growth for limited-service foodservice is driven by localised menus and flexible formats

Food zones, coffee concepts and in-store services boost growth for convenience stores limited-service restaurants

Affordability and accessibility sustain growth for limited-service restaurants in Ukraine

WHAT'S NEXT?

International investment is expected to drive future expansion of limited-service restaurants in Ukraine

Digital ordering and off-premise channels are set to shape the future of limited-service restaurants

KFC pilots vegetarian restaurant concept in Kyiv as plant-based options gain attention

COMPETITIVE LANDSCAPE

McDonald's retains its leadership through sustained investment and expansion

Chin Chin's rapid growth reflects the rising momentum of accessible Asian dining in Ukraine

Chained consumer foodservice is prevailing as McDonald's holds its leadership

CATEGORY DATA

Table 42 - Limited-Service Restaurants by Category: Units/Outlets 2020-2025
Table 43 - Sales in Limited-Service Restaurants by Category: Number of Transactions 2020-2025
Table 44 - Sales in Limited-Service Restaurants by Category: Foodservice Value 2020-2025
Table 45 - Limited-Service Restaurants by Category: % Units/Outlets Growth 2020-2025
Table 46 - Sales in Limited-Service Restaurants by Category: % Transaction Growth 2020-2025
Table 47 - Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2020-2025
Table 48 - GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2021-2025
Table 49 - GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2022-2025
Table 50 - Forecast Limited-Service Restaurants by Category: Units/Outlets 2025-2030
Table 51 - Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2025-2030
Table 52 - Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2025-2030
Table 53 - Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2025-2030
Table 54 - Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2025-2030
Table 55 - Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2025-2030

DISCLAIMER

Self-Service Cafeterias in Ukraine

KEY DATA FINDINGS

2025 DEVELOPMENTS

Self-service cafeterias sustain growth through affordability and convenience

INDUSTRY PERFORMANCE

Self-service cafeterias demonstrate resilient growth during evolving consumer demand

Independent self-service cafeterias lead growth through local focus and community engagements

Self-service cafeterias maintain appeal through affordability and convenience

WHAT'S NEXT?

Self-service cafeterias are expected to grow through affordability and quality

Delivery and takeaway are set to reshape Ukraine's self-service cafeteria strategies

Hybrid concepts are set to drive innovation in self-service cafeterias in Ukraine

COMPETITIVE LANDSCAPE

Puzata Khata TOV drives growth through modernised, family-friendly formats

Growth for Novus Café is driven by ongoing expansion and innovations

Chained players continue to lead through strong consumer recognition and broad accessibility

CATEGORY DATA

Table 56 - Self-Service Cafeterias: Units/Outlets 2020-2025

Table 57 - Sales in Self-Service Cafeterias: Number of Transactions 2020-2025

Table 58 - Sales in Self-Service Cafeterias: Foodservice Value 2020-2025

Table 59 - Sales in Self-Service Cafeterias: % Units/Outlets Growth 2020-2025

Table 60 - Sales in Self-Service Cafeterias: % Transaction Growth 2020-2025

Table 61 - Sales in Self-Service Cafeterias: % Foodservice Value Growth 2020-2025

Table 62 - GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2021-2025

Table 63 - GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2022-2025

Table 64 - Forecast Self-Service Cafeterias: Units/Outlets 2025-2030

Table 65 - Forecast Sales in Self-Service Cafeterias: Number of Transactions 2025-2030

Table 66 - Forecast Sales in Self-Service Cafeterias: Foodservice Value 2025-2030

Table 67 - Forecast Self-Service Cafeterias: % Units/Outlets Growth 2025-2030

Table 68 - Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2025-2030

Table 69 - Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2025-2030

DISCLAIMER

Street Stalls/Kiosks in Ukraine

KEY DATA FINDINGS

2025 DEVELOPMENTS

Community-driven growth and modernisation impact street stalls/kiosks in 2025

INDUSTRY PERFORMANCE

Operational flexibility supports continued recovery in Ukraine's street stalls/kiosks

Independent operators drive growth in Ukraine's fragmented street stalls/kiosks category

Affordable and convenient formats sustain demand for street stalls/kiosks

WHAT'S NEXT?

Street stalls/kiosks are set for continued growth driven by affordability and adaptability

Digital payments and mobile ordering are set to accelerate the modernisation of street stalls/kiosks

Premiumisation and new concepts are expected to transform Ukraine's street stalls/kiosks

COMPETITIVE LANDSCAPE

Chudo-Pich strengthens its leadership through franchising and vertically integrated bakery production

Corn House drives growth through its health positioned corn-based concept

Independent operators lead Ukraine's street stalls/kiosks through a local focus and community support

CATEGORY DATA

Table 70 - Street Stalls/Kiosks: Units/Outlets 2020-2025

Table 71 - Sales in Street Stalls/Kiosks: Number of Transactions 2020-2025

Table 72 - Sales in Street Stalls/Kiosks: Foodservice Value 2020-2025

Table 73 - Street Stalls/Kiosks: % Units/Outlets Growth 2020-2025

Table 74 - Sales in Street Stalls/Kiosks: % Transaction Growth 2020-2025

Table 75 - Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2020-2025

Table 76 - GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2021-2025

Table 77 - GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2022-2025

Table 78 - Forecast Street Stalls/Kiosks: Units/Outlets 2025-2030

Table 79 - Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2025-2030

Table 80 - Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2025-2030

Table 81 - Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2025-2030

Table 82 - Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2025-2030

Table 83 - Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2025-2030

DISCLAIMER

[Consumer Foodservice By Location in Ukraine](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Retail-integrated venues and agile standalone outlets drive resilience in consumer foodservice

INDUSTRY PERFORMANCE

Retail-integrated foodservice leads growth among non-standalone locations

Standalone outlets maintain growth through operational agility

Value-led propositions drive recovery in consumer foodservice

WHAT'S NEXT?

Travel locations are expected to drive growth while standalone share gradually moderates

Travel and retail locations are set to drive future consumer foodservice growth

Generation Z is set to redefine consumer foodservice through experience, identity and digital engagement

CATEGORY DATA

Table 84 - Consumer Foodservice by Location: Units/Outlets 2020-2025

Table 85 - Sales in Consumer Foodservice by Location: Number of Transactions 2020-2025

Table 86 - Sales in Consumer Foodservice by Location: Foodservice Value 2020-2025

Table 87 - Consumer Foodservice by Location: % Units/Outlets Growth 2020-2025

Table 88 - Sales in Consumer Foodservice by Location: % Transaction Growth 2020-2025

Table 89 - Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2020-2025

Table 90 - Consumer Foodservice Through Standalone: Units/Outlets 2020-2025

Table 91 - Sales in Consumer Foodservice Through Standalone: Number of Transactions 2020-2025

Table 92 - Sales in Consumer Foodservice Through Standalone: Foodservice Value 2020-2025

Table 93 - Consumer Foodservice Through Standalone: % Units/Outlets Growth 2020-2025

Table 94 - Sales in Consumer Foodservice Through Standalone: % Transaction Growth 2020-2025

Table 95 - Sales in Consumer Foodservice Through Standalone: % Foodservice Value Growth 2020-2025

Table 96 - Consumer Foodservice Through Leisure: Units/Outlets 2020-2025

Table 97 - Sales in Consumer Foodservice Through Leisure: Number of Transactions 2020-2025

Table 98 - Sales in Consumer Foodservice Through Leisure: Foodservice Value 2020-2025

Table 99 - Consumer Foodservice Through Leisure: % Units/Outlets Growth 2020-2025

Table 100 - Sales in Consumer Foodservice Through Leisure: % Transaction Growth 2020-2025

Table 101 - Sales in Consumer Foodservice Through Leisure: % Foodservice Value Growth 2020-2025

Table 102 - Consumer Foodservice Through Retail: Units/Outlets 2020-2025

Table 103 - Sales in Consumer Foodservice Through Retail: Number of Transactions 2020-2025

Table 104 - Sales in Consumer Foodservice Through Retail: Foodservice Value 2020-2025

Table 105 - Consumer Foodservice Through Retail: % Units/Outlets Growth 2020-2025

Table 106 - Sales in Consumer Foodservice Through Retail: % Transaction Growth 2020-2025

Table 107 - Sales in Consumer Foodservice Through Retail: % Foodservice Value Growth 2020-2025

Table 108 - Consumer Foodservice Through Lodging: Units/Outlets 2020-2025

Table 109 - Sales in Consumer Foodservice Through Lodging: Number of Transactions 2020-2025

Table 110 - Sales in Consumer Foodservice Through Lodging: Foodservice Value 2020-2025

Table 111 - Consumer Foodservice Through Lodging: % Units/Outlets Growth 2020-2025

Table 112 - Sales in Consumer Foodservice Through Lodging: % Transaction Growth 2020-2025

Table 113 - Sales in Consumer Foodservice Through Lodging: % Foodservice Value Growth 2020-2025

Table 114 - Consumer Foodservice Through Travel: Units/Outlets 2020-2025

Table 115 - Sales in Consumer Foodservice Through Travel: Number of Transactions 2020-2025

Table 116 - Sales in Consumer Foodservice Through Travel: Foodservice Value 2020-2025

Table 117 - Consumer Foodservice Through Travel: % Units/Outlets Growth 2020-2025

Table 118 - Sales in Consumer Foodservice Through Travel: % Transaction Growth 2020-2025

Table 119 - Sales in Consumer Foodservice Through Travel: % Foodservice Value Growth 2020-2025

Table 120 - Forecast Consumer Foodservice by Location: Units/Outlets 2025-2030

Table 121 - Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2025-2030

Table 122 - Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2025-2030

Table 123 - Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2025-2030

Table 124 - Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2025-2030

Table 125 - Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2025-2030

Table 126 - Forecast Consumer Foodservice Through Standalone: Units/Outlets 2025-2030

Table 127 - Forecast Sales in Consumer Foodservice Through Standalone: Number of Transactions 2025-2030

Table 128 - Forecast Sales in Consumer Foodservice Through Standalone: Foodservice Value 2025-2030

Table 129 - Forecast Consumer Foodservice Through Standalone: % Units/Outlets Growth 2025-2030

Table 130 - Forecast Sales in Consumer Foodservice Through Standalone: % Transaction Growth 2025-2030

Table 131 - Forecast Sales in Consumer Foodservice Through Standalone: % Foodservice Value Growth 2025-2030

Table 132 - Forecast Consumer Foodservice Through Leisure: Units/Outlets 2025-2030

Table 133 - Forecast Sales in Consumer Foodservice Through Leisure: Number of Transactions 2025-2030

Table 134 - Forecast Sales in Consumer Foodservice Through Leisure: Foodservice Value 2025-2030

Table 135 - Forecast Consumer Foodservice Through Leisure: % Units/Outlets Growth 2025-2030

Table 136 - Forecast Sales in Consumer Foodservice Through Leisure: % Transaction Growth 2025-2030

Table 137 - Forecast Sales in Consumer Foodservice Through Leisure: % Foodservice Value Growth 2025-2030

Table 138 - Forecast Consumer Foodservice Through Retail: Units/Outlets 2025-2030

Table 139 - Forecast Sales in Consumer Foodservice Through Retail: Number of Transactions 2025-2030

Table 140 - Forecast Sales in Consumer Foodservice Through Retail: Foodservice Value 2025-2030

Table 141 - Forecast Consumer Foodservice Through Retail: % Units/Outlets Growth 2025-2030

Table 142 - Forecast Sales in Consumer Foodservice Through Retail: % Transaction Growth 2025-2030

Table 143 - Forecast Sales in Consumer Foodservice Through Retail: % Foodservice Value Growth 2025-2030

Table 144 - Forecast Consumer Foodservice Through Lodging: Units/Outlets 2025-2030

Table 145 - Forecast Sales in Consumer Foodservice Through Lodging: Number of Transactions 2025-2030

Table 146 - Forecast Sales in Consumer Foodservice Through Lodging: Foodservice Value 2025-2030

Table 147 - Forecast Consumer Foodservice Through Lodging: % Units/Outlets Growth 2025-2030

Table 148 - Forecast Sales in Consumer Foodservice Through Lodging: % Transaction Growth 2025-2030

Table 149 - Forecast Sales in Consumer Foodservice Through Lodging: % Foodservice Value Growth 2025-2030

Table 150 - Forecast Consumer Foodservice Through Travel: Units/Outlets 2025-2030

Table 151 - Forecast Sales in Consumer Foodservice Through Travel: Number of Transactions 2025-2030

Table 152 - Forecast Sales in Consumer Foodservice Through Travel: Foodservice Value 2025-2030

Table 153 - Forecast Consumer Foodservice Through Travel: % Units/Outlets Growth 2025-2030

Table 154 - Forecast Sales in Consumer Foodservice Through Travel: % Transaction Growth 2025-2030

Table 155 - Forecast Sales in Consumer Foodservice Through Travel: % Foodservice Value Growth 2025-2030

DISCLAIMER

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