



Euromonitor
International

Hot Drinks in Ireland

December 2025

Table of Contents

EXECUTIVE SUMMARY

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Café culture boosts foodservice volumes, but retail sales decline across the board

Efficiency disrupts the role of foodservice

Wellness trend continues apace, with ongoing innovation

WHAT'S NEXT?

Mixed picture predicted for hot drinks in the years ahead

Positive outlook for fresh coffee, as premiumisation trend continues apace

Matcha trend looks set to stay

COMPETITIVE LANDSCAPE

Jacobs Douwe Egberts leads in 2025 with strong brand portfolio

Nespresso sees dynamic growth thanks to expansion and premiumisation

CHANNELS

Supermarkets continues to lead the distribution landscape

E-commerce enjoys rapid growth, albeit from a low base

FOODSERVICE VS RETAIL SPLIT

MARKET DATA

Table 1 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2020-2025

Table 2 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2020-2025

Table 3 - Retail Sales of Hot Drinks by Category: Volume 2020-2025

Table 4 - Retail Sales of Hot Drinks by Category: Value 2020-2025

Table 5 - Retail Sales of Hot Drinks by Category: % Volume Growth 2020-2025

Table 6 - Retail Sales of Hot Drinks by Category: % Value Growth 2020-2025

Table 7 - Foodservice Sales of Hot Drinks by Category: Volume 2020-2025

Table 8 - Foodservice Sales of Hot Drinks by Category: % Volume Growth 2020-2025

Table 9 - Total Sales of Hot Drinks by Category: Total Volume 2020-2025

Table 10 - Total Sales of Hot Drinks by Category: % Total Volume Growth 2020-2025

Table 11 - NBO Company Shares of Hot Drinks: % Retail Value 2021-2025

Table 12 - LBN Brand Shares of Hot Drinks: % Retail Value 2022-2025

Table 13 - Penetration of Private Label in Hot Drinks by Category: % Retail Value 2020-2025

Table 14 - Retail Distribution of Hot Drinks by Format: % Volume 2020-2025

Table 15 - Retail Distribution of Hot Drinks by Format and Category: % Volume 2025

Table 16 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2025-2030

Table 17 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2025-2030

Table 18 - Forecast Retail Sales of Hot Drinks by Category: Volume 2025-2030

Table 19 - Forecast Retail Sales of Hot Drinks by Category: Value 2025-2030

Table 20 - Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2025-2030

Table 21 - Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2025-2030

Table 22 - Forecast Foodservice Sales of Hot Drinks by Category: Volume 2025-2030

Table 23 - Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2025-2030

Table 24 - Forecast Total Sales of Hot Drinks by Category: Total Volume 2025-2030

Table 25 - Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

[Coffee in Ireland](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Coffee faces challenges in 2025 as prices rise

INDUSTRY PERFORMANCE

High prices see value growth outpace volume growth

Fresh ground coffee maintains its appeal by offering a superior experience

WHAT'S NEXT?

Positive outlook for coffee in the coming years

Ongoing innovation set to continue to drive category growth

Regulations will strengthen ethical production, but place a burden on small exporters

COMPETITIVE LANDSCAPE

Jacobs Douwe Egberts leads sales with strong brand portfolio and loyal customer base

Nespresso benefits from ongoing premiumisation trend

CHANNELS

Supermarkets remains the leading distribution channel in 2025

E-commerce sees growth as local consumers value convenience and variety

CATEGORY DATA

Table 26 - Retail Sales of Coffee by Category: Volume 2020-2025

Table 27 - Retail Sales of Coffee by Category: Value 2020-2025

Table 28 - Retail Sales of Coffee by Category: % Volume Growth 2020-2025

Table 29 - Retail Sales of Coffee by Category: % Value Growth 2020-2025

Table 30 - Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2020-2025

Table 31 - NBO Company Shares of Coffee: % Retail Value 2021-2025

Table 32 - LBN Brand Shares of Coffee: % Retail Value 2022-2025

Table 33 - Forecast Retail Sales of Coffee by Category: Volume 2025-2030

Table 34 - Forecast Retail Sales of Coffee by Category: Value 2025-2030

Table 35 - Forecast Retail Sales of Coffee by Category: % Volume Growth 2025-2030

Table 36 - Forecast Retail Sales of Coffee by Category: % Value Growth 2025-2030

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[Tea in Ireland](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

High prices dampen demand, but health and wellness trend benefits fruit/herbal tea

INDUSTRY PERFORMANCE

Tea sees value growth thanks to expansion of speciality offerings

Fruit/herbal tea benefits from ongoing health and wellness trend

WHAT'S NEXT?

Wellness trend will continue to drive value growth

Innovation and accessibility are reshaping tea as a lifestyle product
Sustainability is driving innovation in the category

COMPETITIVE LANDSCAPE

Barry's Tea leads a mature and saturated category in 2025
Smaller players focus on functionality and added-value as they vie for share

CHANNELS

Convenience and diverse product range drive channel development
Forecourt retailers are transforming the retail landscape in Ireland

CATEGORY DATA

Table 37 - Retail Sales of Tea by Category: Volume 2020-2025
Table 38 - Retail Sales of Tea by Category: Value 2020-2025
Table 39 - Retail Sales of Tea by Category: % Volume Growth 2020-2025
Table 40 - Retail Sales of Tea by Category: % Value Growth 2020-2025
Table 41 - NBO Company Shares of Tea: % Retail Value 2021-2025
Table 42 - LBN Brand Shares of Tea: % Retail Value 2022-2025
Table 43 - Forecast Retail Sales of Tea by Category: Volume 2025-2030
Table 44 - Forecast Retail Sales of Tea by Category: Value 2025-2030
Table 45 - Forecast Retail Sales of Tea by Category: % Volume Growth 2025-2030
Table 46 - Forecast Retail Sales of Tea by Category: % Value Growth 2025-2030

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[Other Hot Drinks in Ireland](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Other hot drinks challenged in 2025 as consumers tighten their belts

INDUSTRY PERFORMANCE

High prices drive value sales but dampen retail consumption
Chocolate-based offerings remain popular, but plant-based variants benefit from animal welfare and environmental concerns

WHAT'S NEXT?

Current value growth will be driven by rising prices, especially in cocoa
Bold flavour trends will likely be imported from nearby nations
Technological developments will drive innovation in the years ahead

COMPETITIVE LANDSCAPE

Nestlé leads with a strong brand presence across the country
Allegro Holdings enjoys dynamic growth with a focus on healthier formulations

CHANNELS

Supermarkets maintains dominance in 2025
Discounters benefit from price-sensitivity as cocoa prices soar

CATEGORY DATA

Table 47 - Retail Sales of Other Hot Drinks by Category: Volume 2020-2025
Table 48 - Retail Sales of Other Hot Drinks by Category: Value 2020-2025
Table 49 - Retail Sales of Other Hot Drinks by Category: % Volume Growth 2020-2025
Table 50 - Retail Sales of Other Hot Drinks by Category: % Value Growth 2020-2025
Table 51 - NBO Company Shares of Other Hot Drinks: % Retail Value 2021-2025

Table 52 - LBN Brand Shares of Other Hot Drinks: % Retail Value 2022-2025

Table 53 - Forecast Retail Sales of Other Hot Drinks by Category: Volume 2025-2030

Table 54 - Forecast Retail Sales of Other Hot Drinks by Category: Value 2025-2030

Table 55 - Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2025-2030

Table 56 - Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2025-2030

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