



Euromonitor
International

Soft Drinks in Indonesia

November 2025

Table of Contents

EXECUTIVE SUMMARY

Resilience and reformulation: Soft drinks navigate stagnation towards future growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Price hikes and promotions shape performance of soft drinks in Indonesia

Health and wellness soft drinks expand into Indonesia's local grocers

Hygiene, convenience, and at-home consumption drive bulk bottled water growth

Mixed flavour combinations drive soft drink innovation

WHAT'S NEXT?

Future growth to be driven by economic recovery and strategic innovation

E-commerce's dynamic role in accessing niche markets

Impending sugar tax likely to lead to price hikes and reformulation

COMPETITIVE LANDSCAPE

Danone's unwavering leadership through brand strength and strategic reach

Competitive pricing, widespread distribution, and market shifts propel Nipis Madu's growth

CHANNELS

Consumers favour small local grocers for accessibility

E-commerce is the dynamic force reshaping retail of soft drinks in Indonesia

Foodservice vs retail split

MARKET DATA

Table 1 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2020-2025

Table 2 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2020-2025

Table 3 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2020-2025

Table 4 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2020-2025

Table 5 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2025

Table 6 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2025

Table 7 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2025

Table 8 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2025

Table 9 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2020-2025

Table 10 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2020-2025

Table 11 - Off-trade Sales of Soft Drinks by Category: Value 2020-2025

Table 12 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2020-2025

Table 13 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2020-2025

Table 14 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2020-2025

Table 15 - NBO Company Shares of Total Soft Drinks (RTD): % Volume 2021-2025

Table 16 - LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2022-2025

Table 17 - NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2021-2025

Table 18 - LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2022-2025

Table 19 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2025

Table 20 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2022-2025

Table 21 - NBO Company Shares of Off-trade Soft Drinks: % Value 2021-2025

Table 22 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2022-2025

Table 23 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2020-2025

Table 24 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2020-2025

Table 25 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2020-2025

Table 26 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2025

Table 27 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2025-2030

Table 28 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2025-2030

Table 29 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2025-2030

Table 30 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2025-2030

Table 31 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2025-2030

Table 32 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2025-2030

Table 33 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2025-2030

Table 34 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2025-2030

Table 35 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2025-2030

Table 36 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2025-2030

APPENDIX

Fountain sales in Indonesia

COUNTRY REPORTS DISCLAIMER

SOURCES

Summary 1 - Research Sources

[Bottled Water in Indonesia](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Decline, sustainability shifts, and e-commerce dynamism

INDUSTRY PERFORMANCE

Single-use plastic concerns and alternative formats drive off-trade volume decline

New brands and larger formats shape still purified bottled water landscape

WHAT'S NEXT?

Improving purchasing power and evolving bulk formats to boost bottled water sales

Packaging innovation to drive value and competitiveness in bottled water

Sustainable packaging initiatives face price barriers and limited consumer uptake

COMPETITIVE LANDSCAPE

Danone Aqua retains leadership of bottled water through brand strength and aggressive strategy

Functional bottled water brand emerges as most dynamic performer

Sariguna Primatirta retains dominance in still spring format with diverse sizes and distribution

CHANNELS

Convenience stores gains further share from leading channel small local grocers

E-commerce reshapes Indonesia's bottled water landscape in 2025

CATEGORY DATA

Table 37 - Off-trade Sales of Bottled Water by Category: Volume 2020-2025

Table 38 - Off-trade Sales of Bottled Water by Category: Value 2020-2025

Table 39 - Off-trade Sales of Bottled Water by Category: % Volume Growth 2020-2025

Table 40 - Off-trade Sales of Bottled Water by Category: % Value Growth 2020-2025

Table 41 - NBO Company Shares of Off-trade Bottled Water: % Volume 2021-2025

Table 42 - LBN Brand Shares of Off-trade Bottled Water: % Volume 2022-2025

Table 43 - NBO Company Shares of Off-trade Bottled Water: % Value 2021-2025

Table 44 - LBN Brand Shares of Off-trade Bottled Water: % Value 2022-2025

Table 45 - Forecast Off-trade Sales of Bottled Water by Category: Volume 2025-2030

Table 46 - Forecast Off-trade Sales of Bottled Water by Category: Value 2025-2030

Table 47 - Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2025-2030

Table 48 - Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

Carbonates in Indonesia

KEY DATA FINDINGS

2025 DEVELOPMENTS

Navigating sales decline, reduced sugar growth, and channel shifts

INDUSTRY PERFORMANCE

Carbonates remains under pressure due to a number of factors

Rising health concerns drive dynamic growth of reduced sugar carbonates

WHAT'S NEXT?

Further downwards pressure on carbonates but reduced sugar options will continue to make gains

Players look to redesign packaging and launch new flavours to attract consumers

Potential impact of impending sugar tax in Indonesia

COMPETITIVE LANDSCAPE

Coca-Cola retains dominance of carbonates with wide portfolio and discounts

Local brand continues to make significant gains in lemonade/lime

CHANNELS

Small local grocers strengthens dominance as distribution channel for carbonates

Convenience and cost savings drive strong growth of e-commerce

CATEGORY DATA

Table 49 - Off-trade vs On-trade Sales of Carbonates: Volume 2020-2025

Table 50 - Off-trade vs On-trade Sales of Carbonates: Value 2020-2025

Table 51 - Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2020-2025

Table 52 - Off-trade vs On-trade Sales of Carbonates: % Value Growth 2020-2025

Table 53 - Off-trade Sales of Carbonates by Category: Volume 2020-2025

Table 54 - Off-trade Sales of Carbonates by Category: Value 2020-2025

Table 55 - Off-trade Sales of Carbonates by Category: % Volume Growth 2020-2025

Table 56 - Off-trade Sales of Carbonates by Category: % Value Growth 2020-2025

Table 57 - Total Sales of Carbonates by Fountain On-trade: Volume 2020-2025

Table 58 - Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2020-2025

Table 59 - NBO Company Shares of Off-trade Carbonates: % Volume 2021-2025

Table 60 - LBN Brand Shares of Off-trade Carbonates: % Volume 2022-2025

Table 61 - NBO Company Shares of Off-trade Carbonates: % Value 2021-2025

Table 62 - LBN Brand Shares of Off-trade Carbonates: % Value 2022-2025

Table 63 - Forecast Off-trade Sales of Carbonates by Category: Volume 2025-2030

Table 64 - Forecast Off-trade Sales of Carbonates by Category: Value 2025-2030

Table 65 - Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2025-2030

Table 66 - Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2025-2030

Table 67 - Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2025-2030

Table 68 - Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

Concentrates in Indonesia

KEY DATA FINDINGS

2025 DEVELOPMENTS

Mixed fortunes in local concentrates: Powder thrives as liquid faces headwinds

INDUSTRY PERFORMANCE

Stagnant innovation, but kiosks drive modest growth in local concentrates

Powder leads on price and variety, liquid thrives on strategic promotions

WHAT'S NEXT?

Stable prices and innovation to drive powder concentrate growth, outpacing liquid

Grassroots creativity versus stagnation in concentrates

Future challenges for concentrates: Competing with aggressive discounts and driving innovation

COMPETITIVE LANDSCAPE

Innovative advertising and digital promotions support Lasalle Food's leadership

Innovation, variety, and distribution drive Nutrifood's dynamism in concentrates

CHANNELS

Sachet sales and core consumers drive dominance of small local grocers

Online grocers, niche brands, and exclusivity fuel e-commerce growth

Concentrates Conversions

Summary 2 - Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

CATEGORY DATA

Table 69 - Off-trade Sales of Concentrates (RTD) by Category: Volume 2020-2025

Table 70 - Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2020-2025

Table 71 - Off-trade Sales of Concentrates by Category: Value 2020-2025

Table 72 - Off-trade Sales of Concentrates by Category: % Value Growth 2020-2025

Table 73 - LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2022-2025

Table 74 - NBO Company Shares of Off-trade Concentrates: % Value 2021-2025

Table 75 - LBN Brand Shares of Off-trade Concentrates: % Value 2022-2025

Table 76 - NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2021-2025

Table 77 - LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2022-2025

Table 78 - NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2021-2025

Table 79 - LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2022-2025

Table 80 - Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2025-2030

Table 81 - Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2025-2030

Table 82 - Forecast Off-trade Sales of Concentrates by Category: Value 2025-2030

Table 83 - Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

[Juice in Indonesia](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Affordability and digital channels drive off-trade juice growth, while on-trade declines

INDUSTRY PERFORMANCE

Off-trade growth for juice amidst on-trade challenges

Juice drinks benefits from affordable cup packaging

WHAT'S NEXT?

Off-trade expansion driven by juice drinks, while on-trade and 100% juice face headwinds
Affordable, single-serve packaging to boost juice sales in convenience stores
Flavour and health innovations to target mid- to high-income consumers

COMPETITIVE LANDSCAPE

Tirta Alam Segar dominates juice through strategic affordability
Mogu Mogu effectively targets wide consumer demographic to record strong growth

CHANNELS

Cup packaging and proximity drive dominance of small local grocers in juice distribution
Strategic shifts and logistics innovations fuel dynamic juice growth via e-commerce

CATEGORY DATA

Table 84 - Off-trade Sales of Juice by Category: Volume 2020-2025
Table 85 - Off-trade Sales of Juice by Category: Value 2020-2025
Table 86 - Off-trade Sales of Juice by Category: % Volume Growth 2020-2025
Table 87 - Off-trade Sales of Juice by Category: % Value Growth 2020-2025
Table 88 - NBO Company Shares of Off-trade Juice: % Volume 2021-2025
Table 89 - LBN Brand Shares of Off-trade Juice: % Volume 2022-2025
Table 90 - NBO Company Shares of Off-trade Juice: % Value 2021-2025
Table 91 - LBN Brand Shares of Off-trade Juice: % Value 2022-2025
Table 92 - Forecast Off-trade Sales of Juice by Category: Volume 2025-2030
Table 93 - Forecast Off-trade Sales of Juice by Category: Value 2025-2030
Table 94 - Forecast Off-trade Sales of Juice by Category: % Volume Growth 2025-2030
Table 95 - Forecast Off-trade Sales of Juice by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

[RTD Coffee in Indonesia](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Affordability, innovation, and lifestyle appeal fuel growth

INDUSTRY PERFORMANCE

Affordability and strategic distribution drive growth in RTD coffee
New brands and packaging innovations fuel growth

WHAT'S NEXT?

Lifestyle shifts and new generations to fuel future growth of RTD coffee
Flavour innovation and strategic pricing to drive greater consumer interest
Plant-based, black coffee, and street vendors: Evolving dynamics in local RTD coffee

COMPETITIVE LANDSCAPE

Affordability and youth engagement help maintain Tirta Alam Segar's lead
Santos Jaya Abadi's dynamic growth through broad appeal and innovative marketing

CHANNELS

Affordable cup packaging and accessibility drive sales via small local grocers
Expanding product range and promotions attract consumers to convenience stores

CATEGORY DATA

Table 96 - Off-trade Sales of RTD Coffee: Volume 2020-2025
Table 97 - Off-trade Sales of RTD Coffee: Value 2020-2025

Table 98 - Off-trade Sales of RTD Coffee: % Volume Growth 2020-2025

Table 99 - Off-trade Sales of RTD Coffee: % Value Growth 2020-2025

Table 100 - NBO Company Shares of Off-trade RTD Coffee: % Volume 2021-2025

Table 101 - LBN Brand Shares of Off-trade RTD Coffee: % Volume 2022-2025

Table 102 - NBO Company Shares of Off-trade RTD Coffee: % Value 2021-2025

Table 103 - LBN Brand Shares of Off-trade RTD Coffee: % Value 2022-2025

Table 104 - Forecast Off-trade Sales of RTD Coffee: Volume 2025-2030

Table 105 - Forecast Off-trade Sales of RTD Coffee: Value 2025-2030

Table 106 - Forecast Off-trade Sales of RTD Coffee: % Volume Growth 2025-2030

Table 107 - Forecast Off-trade Sales of RTD Coffee: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

RTD Tea in Indonesia

KEY DATA FINDINGS

2025 DEVELOPMENTS

Indonesian RTD tea faces stagnation amidst fierce competition, reduced sugar shines

INDUSTRY PERFORMANCE

Stagnation for RTD tea amidst saturation and on-trade challenges

New brands and wider reach propel reduced sugar options to dynamic growth

WHAT'S NEXT?

Stagnation amidst saturation and street stall competition

Flavour innovation and design refreshment to drive Indonesian RTD tea

Navigating sugar tax challenges and embracing reduced sugar growth

COMPETITIVE LANDSCAPE

Agile strategy and strong brand image secure RTD tea leadership

Modern retail and innovation propel key players in RTD tea

CHANNELS

Cup packaging and children drive dominance of small local grocers in RTD tea

E-commerce's dynamic role in bulk and discount sales

CATEGORY DATA

Table 108 - Off-trade Sales of RTD Tea by Category: Volume 2020-2025

Table 109 - Off-trade Sales of RTD Tea by Category: Value 2020-2025

Table 110 - Off-trade Sales of RTD Tea by Category: % Volume Growth 2020-2025

Table 111 - Off-trade Sales of RTD Tea by Category: % Value Growth 2020-2025

Table 112 - Leading Flavours for Off-trade RTD Tea: % Volume 2020-2025

Table 113 - NBO Company Shares of Off-trade RTD Tea: % Volume 2021-2025

Table 114 - LBN Brand Shares of Off-trade RTD Tea: % Volume 2022-2025

Table 115 - NBO Company Shares of Off-trade RTD Tea: % Value 2021-2025

Table 116 - LBN Brand Shares of Off-trade RTD Tea: % Value 2022-2025

Table 117 - Forecast Off-trade Sales of RTD Tea by Category: Volume 2025-2030

Table 118 - Forecast Off-trade Sales of RTD Tea by Category: Value 2025-2030

Table 119 - Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2025-2030

Table 120 - Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

Energy Drinks in Indonesia

KEY DATA FINDINGS

2025 DEVELOPMENTS

Strategic growth amidst evolving challenges and future shifts

INDUSTRY PERFORMANCE

Pricing and packaging strategies drive growth of energy drinks in 2025

New launches and wider reach in attempt to spark consumer engagement

WHAT'S NEXT?

Future growth to be tempered by consumer perception

Expanding reach and exploring healthier formulations

Sugar tax to potentially reshape the energy drink landscape in Indonesia

COMPETITIVE LANDSCAPE

Aggressive promotions and early mover advantage help maintain Asia Health Energi's leadership

Panther's wide reach and consistent strategy

CHANNELS

Cup packaging and core consumer base drive dominance of small local grocers

Imported brands and digital promotions fuel e-commerce growth

CATEGORY DATA

Table 121 - Off-trade Sales of Energy Drinks: Volume 2020-2025

Table 122 - Off-trade Sales of Energy Drinks: Value 2020-2025

Table 123 - Off-trade Sales of Energy Drinks: % Volume Growth 2020-2025

Table 124 - Off-trade Sales of Energy Drinks: % Value Growth 2020-2025

Table 125 - NBO Company Shares of Off-trade Energy Drinks: % Volume 2021-2025

Table 126 - LBN Brand Shares of Off-trade Energy Drinks: % Volume 2022-2025

Table 127 - NBO Company Shares of Off-trade Energy Drinks: % Value 2021-2025

Table 128 - LBN Brand Shares of Off-trade Energy Drinks: % Value 2022-2025

Table 129 - Forecast Off-trade Sales of Energy Drinks: Volume 2025-2030

Table 130 - Forecast Off-trade Sales of Energy Drinks: Value 2025-2030

Table 131 - Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2025-2030

Table 132 - Forecast Off-trade Sales of Energy Drinks: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

[Sports Drinks in Indonesia](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Performance, challenges, and future growth strategies

INDUSTRY PERFORMANCE

Slower growth amidst economic pressures and health awareness

Low penetration of sports drinks in Indonesia due to brand scarcity and consumer misconceptions

WHAT'S NEXT?

High prices and fierce competition to stifle stronger growth potential for sports drinks

Healthier formulations and smart packaging can help drive future adoption

Events and healthy lifestyle promotion in Indonesia

COMPETITIVE LANDSCAPE

Strategic penetration and experiential marketing secure Pocari Sweat's dominance

Tactical pricing and engagement propel volume growth of Isoplus in 2025

CHANNELS

Broad offerings and targeted promotions solidify leadership of convenience stores

Imported products and bulk deals strengthen e-commerce's position

CATEGORY DATA

Table 133 - Off-trade Sales of Sports Drinks: Volume 2020-2025

Table 134 - Off-trade Sales of Sports Drinks: Value 2020-2025

Table 135 - Off-trade Sales of Sports Drinks: % Volume Growth 2020-2025

Table 136 - Off-trade Sales of Sports Drinks: % Value Growth 2020-2025

Table 137 - NBO Company Shares of Off-trade Sports Drinks: % Volume 2021-2025

Table 138 - LBN Brand Shares of Off-trade Sports Drinks: % Volume 2022-2025

Table 139 - NBO Company Shares of Off-trade Sports Drinks: % Value 2021-2025

Table 140 - LBN Brand Shares of Off-trade Sports Drinks: % Value 2022-2025

Table 141 - Forecast Off-trade Sales of Sports Drinks: Volume 2025-2030

Table 142 - Forecast Off-trade Sales of Sports Drinks: Value 2025-2030

Table 143 - Forecast Off-trade Sales of Sports Drinks: % Volume Growth 2025-2030

Table 144 - Forecast Off-trade Sales of Sports Drinks: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

[Asian Speciality Drinks in Indonesia](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Affordable cup packaging and tradition drive growth, but innovation is needed

INDUSTRY PERFORMANCE

Strategic pricing drives off-trade gains, on-trade struggles

Enduring appeal of cooling water through tradition and targeted marketing

WHAT'S NEXT?

Navigating stagnation with enduring consumer trust

Bridging the innovation gap for younger demographics

COMPETITIVE LANDSCAPE

Okky Jelly Drink leads through innovation and unchallenged position

Sari Enesis Indah's agile strategy fuels dynamic performance

CHANNELS

Cup packaging and comprehensive offerings drive dominance of small local grocers

Online grocers, bulk deals, and niche access fuel e-commerce growth

CATEGORY DATA

Table 145 - Off-trade Sales of Asian Speciality Drinks: Volume 2020-2025

Table 146 - Off-trade Sales of Asian Speciality Drinks: Value 2020-2025

Table 147 - Off-trade Sales of Asian Speciality Drinks: % Volume Growth 2020-2025

Table 148 - Off-trade Sales of Asian Speciality Drinks: % Value Growth 2020-2025

Table 149 - NBO Company Shares of Off-trade Asian Speciality Drinks: % Volume 2021-2025

Table 150 - LBN Brand Shares of Off-trade Asian Speciality Drinks: % Volume 2022-2025

Table 151 - NBO Company Shares of Off-trade Asian Speciality Drinks: % Value 2021-2025

Table 152 - LBN Brand Shares of Off-trade Asian Speciality Drinks: % Value 2022-2025

Table 153 - Forecast Off-trade Sales of Asian Speciality Drinks: Volume 2025-2030

Table 154 - Forecast Off-trade Sales of Asian Speciality Drinks: Value 2025-2030

Table 155 - Forecast Off-trade Sales of Asian Speciality Drinks: % Volume Growth 2025-2030

Table 156 - Forecast Off-trade Sales of Asian Speciality Drinks: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-in-indonesia/report.