



Euromonitor
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Dairy Packaging in the US

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Dairy packaging volumes decline in 2024, but metal tins gain share

Président's Feta Chunk eco-friendly resealable pack offers convenience

Dairy pack sizes match usage, while tariffs affect packaging volumes

PROSPECTS AND OPPORTUNITIES

Milk-driven growth is set to boost overall dairy packaging volumes

Dairy packaging adapts to supply challenges, sustainability and changing habits

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[Dairy Packaging in the US - Company Profiles](#)

[Packaging Industry in the US - Industry Overview](#)

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Food packaging is shifting towards sustainable materials and portion-controlled formats

Sustainable formats like rPET, cans and pouches are reshaping beverage packaging.

Aluminium cans gaining share in alcoholic drinks packaging

Circular and sustainable packaging innovations transforming beauty and personal care

Refillable systems and green materials driving change in home care packaging

Sustainable and convenient packaging trends redefining pet food

PACKAGING LEGISLATION

The transformation of packaging laws in the US promotes sustainable solutions and producer accountability

Proposed circular economy law raises questions on recycling future

California's plastic pollution law sets new benchmark for sustainable packaging

RECYCLING AND THE ENVIRONMENT

Deposit Return Schemes gain momentum to boost recycling rates in the US

Compostable packaging becoming a leading solution to plastic waste

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