



Euromonitor  
International

# Hot Drinks Packaging in the US

June 2025

Table of Contents

## Hot Drinks Packaging in the US - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Hot drinks packaging in the US continues to grow in 2024, driven by premiumisation, convenience, and sustainability

Innovation in hot drinks packaging focused on smart technologies, sustainable materials, and personalisation

Supply chain disruptions and packaging shifts impact US hot drinks packaging

#### PROSPECTS AND OPPORTUNITIES

Coffee packaging in the US forecast to expand, impacted by speciality demand and sustainability

Smaller pack sizes expected to grow in popularity, driven by the increasing demand for variety and convenience

## Hot Drinks Packaging in the US - Company Profiles

## Packaging Industry in the US - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Food packaging is shifting towards sustainable materials and portion-controlled formats

Sustainable formats like rPET, cans and pouches are reshaping beverage packaging.

Aluminium cans gaining share in alcoholic drinks packaging

Circular and sustainable packaging innovations transforming beauty and personal care

Refillable systems and green materials driving change in home care packaging

Sustainable and convenient packaging trends redefining pet food

### PACKAGING LEGISLATION

The transformation of packaging laws in the US promotes sustainable solutions and producer accountability

Proposed circular economy law raises questions on recycling future

California's plastic pollution law sets new benchmark for sustainable packaging

### RECYCLING AND THE ENVIRONMENT

Deposit Return Schemes gain momentum to boost recycling rates in the US

Compostable packaging becoming a leading solution to plastic waste

### DISCLAIMER

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hot-drinks-packaging-in-the-us/report](http://www.euromonitor.com/hot-drinks-packaging-in-the-us/report).