



Euromonitor
International

NRT Smoking Cessation Aids in Turkey

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NRT Smoking Cessation Aids in Turkey - Category analysis

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2025 DEVELOPMENTS

Robust growth for NRT smoking cessation aids in 2025

GlaxoSmithKline continues its leadership with the well-known Nicotinell brand

Pharmacies retains its dominance, but e-commerce slowly gains traction

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