



Euromonitor  
International

# Hot Drinks Packaging in Colombia

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## Hot Drinks Packaging in Colombia - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Hot drinks packaging volumes increase in Colombia due to growing demand for more affordable single-serve options

Innovative packaging developments in hot drinks, driven by sustainability and cultural storytelling

Large metal tins for flavoured powder drinks experience a decline, as consumers prefer more convenient and eco-friendly packaging solutions

#### PROSPECTS AND OPPORTUNITIES

Total volumes of hot drinks packaging in Colombia expected to rise due to growing domestic consumption and evolving consumer preferences

Flexible packaging set to continue to rise from a high base in the forecast period, due to convenience, freshness preservation, and sustainability

## Hot Drinks Packaging in Colombia - Company Profiles

## Packaging Industry in Colombia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Small and on-the-go formats gain ground across food packaging

PET bottles remain the dominant format in non-alcoholic beverages

Metal beverage cans gain ground on glass bottles in alcoholic drinks

Sustainability and new labelling rules reshape beauty and personal care packaging

Innovation and refills drive home care packaging growth

Flexible paper/plastic the dominant pack type in dynamic cat treats and mixers category

### PACKAGING LEGISLATION

Regulatory labelling shapes competitive landscape for plant-based dairy

Colombia's single-use plastics ban drives shift to sustainable packaging

Colombia sets 2030 targets for sustainable single-use packaging

### RECYCLING AND THE ENVIRONMENT

Colombia accelerates PET recycling and rPET adoption

Sustainability trends driving change in pet food packaging

Regulatory pressure drives sustainability shifts in beauty and personal care packaging

Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2022/2023 and Targets for 2024

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country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hot-drinks-packaging-in-colombia/report](http://www.euromonitor.com/hot-drinks-packaging-in-colombia/report).