



**Euromonitor
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Appliances and Electronics Specialists in New Zealand

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[Appliances and Electronics Specialists in New Zealand - Category analysis](#)

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Jb Hi-Fi Drives Growth by Linking Data-Led Omnichannel Retail to Consumer Upgrade Cycles

KEY INDUSTRY TRENDS

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Jb Hi-Fi Drives Growth by Linking Data-Led Omnichannel Retail to Consumer Upgrade Cycles

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[Retail in New Zealand - Industry Overview](#)

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KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

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Kmart'S Private Label Focus Reshapes Value Expectations and Drives Channel Polarisation

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