



Euromonitor  
International

# Hot Drinks Packaging in Indonesia

July 2025

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## Hot Drinks Packaging in Indonesia - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Premiumisation, lifestyle shifts, and sustainability reshaping hot drinks packaging

Sustainability and convenience take centre stage in hot drinks packaging

Rising costs and regulatory shifts reshaping packaging choices in hot drinks

#### PROSPECTS AND OPPORTUNITIES

Urbanisation, health trends, and convenience set to inform hot drinks packaging

Flexible formats and sustainability concerns set to reshape packaging choices

## Hot Drinks Packaging in Indonesia - Company Profiles

## Packaging Industry in Indonesia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Indonesian packaged food players embrace sustainable materials and strategic pack sizing

Leading brands like Coca-Cola shift towards sustainability with fully recycled PET

Metal cans continue gaining share from glass bottles in alcoholic drinks due to their versatility and cost effectiveness

Indonesia's beauty and personal care packaging defined by a strong sustainability-driven overhaul

Flexible plastic remains the backbone of home care packaging, with refill packs ever more popular

Packaging for pet food prioritises convenience and affordability over sustainability

### PACKAGING LEGISLATION

Government introduces the National Roadmap and Action Plan for a Circular Economy (Indonesia 2025-2045)

2025-2029 National Medium-Term Development Plan (RPJMN)

Bali Clean Waste Movement bans production and distribution of beverage containers of less than one litre

### RECYCLING AND THE ENVIRONMENT

Sustainability and Innovation like MAP and biodegradable films gain popularity

Pack size trends shift as consumers move towards convenience and affordability

Regulatory changes playing an important role in manufacturing and buying habits

Table 1 - Overview of Packaging Recycling and Recovery in Indonesia: 2022/2023 and Targets for 2024

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country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hot-drinks-packaging-in-indonesia/report](http://www.euromonitor.com/hot-drinks-packaging-in-indonesia/report).