



Euromonitor
International

Cheese in Portugal

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Cheese sales rise as prices and consumption increase across channels
Bel retains leadership as Lidl and Lactalis bring renewed dynamism
Supermarkets lead while specialist retailers attract artisanal cheese seekers

PROSPECTS AND OPPORTUNITIES

Growth expected across both value and volume, with strong performance from PDO and Flamengo cheeses
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Dairy Products and Alternatives in Portugal - Industry Overview

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DISCLAIMER

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