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Drinking Milk Products in Slovenia

September 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Flavoured milk drinks benefits from a combination of indulgence and health-orientated components
Extensive production, a wide portfolio and strong local relationships keep Ljubljanske Mlekarne on top
Large modern grocery retailers benefit from convenience and pricing advantages

PROSPECTS AND OPPORTUNITIES

Increasingly dynamic category emerging in line with health, quality and lifestyle trends
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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/drinking-milk-products-in-slovenia/report.