



**Euromonitor
International**

Self-Service Cafeterias in Argentina

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Self-Service Cafeterias in Argentina - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Self-service cafeterias face ongoing challenges

INDUSTRY PERFORMANCE

Self-service cafeterias decline in popularity

Chained self-service cafeterias show greater reliance

Players leverage affordable menu options to attract customers

WHAT'S NEXT?

Declining value sales amid outlet closures

Fulfilment will remain virtually non-existent

Coto takes advantage of unused space in Zona E! locations to offer children's birthday party services

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Cencosud SA the leading company with Rincon Jumbo brand

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Foodservice struggles with significant challenges

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Reduced customer traffic amid ongoing recession

Delivery apps become increasingly important

Loyalty programmes gain traction amongst larger chains

WHAT'S NEXT?

Consumer foodservice set for real growth as inflation eases

Healthier offerings to gain traction

Sustainable practices will gain momentum

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