



Sauces, Dips and Condiments in Canada

November 2025

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Sauces, Dips and Condiments in Canada - Category analysis

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2025 DEVELOPMENTS

Immigration and home cooking trends shape growth

INDUSTRY PERFORMANCE

Healthy value growth for sales, dips and condiments in 2025

Dips sees notable dynamism, appealing to Gen Z consumers

Bold and spicy flavours trending

WHAT'S NEXT?

Healthy trends and flavour innovation will help boost sales

New tariffs are expected to drive up prices of US products

New labelling requirements will see brand reformulations

COMPETITIVE LANDSCAPE

Firms invest in marketing highlight Canadian-made status

Aliments Fontainé Sante enjoys dynamic performance

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Supermarkets leads distribution as consumers value convenience

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Cooking Ingredients and Meals in Canada - Industry Overview

EXECUTIVE SUMMARY

Stable performance linked to immigration-driven population growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Changing lifestyles and demographics are reflected in category performance

High tariffs prompt local consumers to opt for domestic produce

Global flavours gain popularity and innovation follows suit

WHAT'S NEXT?

Overall growth predicted for cooking ingredients and meals
Trade tensions will impact retail prices in the coming years
Legislative developments will drive players to improve formulations

COMPETITIVE LANDSCAPE

Kraft Heinz leads a fragmented industry
Private label growth reflects ongoing price-consciousness

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