



Euromonitor
International

Consumer Foodservice in Mexico

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EXECUTIVE SUMMARY

A challenging economy slows market performance

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INDUSTRY PERFORMANCE

Price-driven growth amid inflationary pressures

Third-party delivery platforms drive dynamic growth

Chains elevate value through experiences and loyalty programs

WHAT'S NEXT?

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COMPETITIVE LANDSCAPE

Alsea SAB de CV reinforces leadership with expansion and efficiency initiatives

Sbarro ranks as fastest-growing brand in consumer foodservice

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