



Euromonitor
International

Wound Care in Peru

October 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sales grow thanks to increased market penetration
Distribuidora Continental 6 leads but faces mounting competition
Pharmacies lose ground due to the increased penetration of modern channels

PROSPECTS AND OPPORTUNITIES

Greater product variety and multi-channel penetration expected to drive growth
Increased specialisation expected to be seen in the market
Rx maintains significant relevance, curbing the potential of gauze, tape and other wound care

CATEGORY DATA

Table 1 - Sales of Wound Care by Category: Value 2020-2025
Table 2 - Sales of Wound Care by Category: % Value Growth 2020-2025
Table 3 - NBO Company Shares of Wound Care: % Value 2021-2025
Table 4 - LBN Brand Shares of Wound Care: % Value 2022-2025
Table 5 - Forecast Sales of Wound Care by Category: Value 2025-2030
Table 6 - Forecast Sales of Wound Care by Category: % Value Growth 2025-2030

Consumer Health in Peru - Industry Overview

EXECUTIVE SUMMARY

Consumer Health in 2025: The big picture
Key trends in 2025
Competitive landscape
Channel developments
What next for Consumer Health?

MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2020-2025
Table 8 - Life Expectancy at Birth 2020-2025

MARKET DATA

Table 9 - Sales of Consumer Health by Category: Value 2020-2025
Table 10 - Sales of Consumer Health by Category: % Value Growth 2020-2025
Table 11 - NBO Company Shares of Consumer Health: % Value 2021-2025
Table 12 - LBN Brand Shares of Consumer Health: % Value 2022-2025
Table 13 - Penetration of Private Label in Consumer Health by Category: % Value 2020-2025
Table 14 - Distribution of Consumer Health by Format: % Value 2020-2025
Table 15 - Distribution of Consumer Health by Format and Category: % Value 2025
Table 16 - Forecast Sales of Consumer Health by Category: Value 2025-2030
Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2025-2030

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 - Research Sources

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