



Euromonitor
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NRT Smoking Cessation Aids in Australia

September 2025

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Demand remains strong as Australia pushes towards a smoke-free future

Competition sees a shake up as Haleon divests its global NRT portfolio

Pharmacies benefit from a major overhaul of Australia's vaping laws

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/nrt-smoking-cessation-aids-in-australia/report.