



Euromonitor
International

Herbal/Traditional Products in Azerbaijan

September 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Growing consumer interest in natural and plant-based solutions drives strong growth of herbal/traditional cough, cold, and allergy (hay fever) remedies
Engelhard Arzneimittel GmbH & Co KG leads a highly fragmented market
Health and beauty specialists offer convenience, promotions and competitive pricing

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