



Euromonitor
International

Digestive Remedies in Finland

September 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Shifting consumer preferences and lifestyle factors shape digestive remedies in Finland
Orion Oyj leads digestive remedies as Tillotts Pharma drives growth in IBS treatments
Pharmacies lead distribution, however, retail e-commerce continues to gain ground

PROSPECTS AND OPPORTUNITIES

Digestive remedies are set to benefit from rising cases of gut issues and convenience-led formats
Targeted innovation is set to drive growth in paediatric and IBS digestive remedy segments
Sales of digestive remedies in grocery retailers could boost growth throughout the forecast period

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Consumer Health in Finland - Industry Overview

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