



Carbonates in Cameroon

December 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Recovery in volume sales in 2025

INDUSTRY PERFORMANCE

Moderate volume increase in 2025
Orange carbonates perform strongly

WHAT'S NEXT?

Moderate growth over forecast period
Sustainability and technology drive innovation
Opportunity for growth in carbonates with a healthier positioning

COMPETITIVE LANDSCAPE

SABC holds on to commanding lead
SABC registers highest volume growth

CHANNELS

Small local grocers continue to dominate
Supermarkets also account for significant volume sales

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Positive performance in 2025

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INDUSTRY PERFORMANCE

Lingering inflation keeps consumers price sensitive

Health concerns accelerate substitution away from traditional sugar-heavy formats

WHAT'S NEXT?

Healthy outlook, with energy drinks and bottled water driving growth

Multinationals push sustainability up the agenda

Growing focus on functional drinks

COMPETITIVE LANDSCAPE

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CHANNELS

Small local grocers continue to dominate

Supermarkets register highest value growth

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