



**Euromonitor  
International**

# Dairy Packaging in the Philippines

September 2025

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## KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Boom in local milk production drives surge in dairy packaging volumes  
Sustainability-driven innovations reshape dairy packaging in the Philippines  
Popularity of 80g pack size reflects a shift toward convenience and affordability

### PROSPECTS AND OPPORTUNITIES

Anticipated growth to be driven by government programmes and sustainability initiatives  
Declining use of folding cartons due to durability and sustainability limitations

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## Dairy Packaging in the Philippines - Company Profiles

## Packaging Industry in the Philippines - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture  
2024 key trends  
Packaging trends in the Philippines balance environmental duty with practical consumer preferences  
Shift towards rPET and paper-based alternatives in 2024 beverage packaging  
Rising adoption of aluminium cans in alcoholic drinks in the Philippines  
Growing use of refillable, recyclable and biodegradable packaging in beauty care  
Refillable, concentrated and eco-friendly formats reshape home care packaging in 2024  
Sustainability initiatives take centre stage as pet care brands push towards a circular economy

### PACKAGING LEGISLATION

EPR compliance moves from reporting to enforceable audit practice

### RECYCLING AND THE ENVIRONMENT

DRS pilot planning signals shift towards circular packaging regulation  
EPR enforcement intensifies: driving accountability, packaging redesign and cost implications in the Philippines  
Table 1 - Overview of Packaging Recycling and Recovery in the Philippines: 2022/2023 and Targets for 2024

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