



**Euromonitor
International**

Digestive Remedies in India

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Digestive Remedies in India - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Growth is led by indigestion and heartburn remedies
Competition is defined by usage ownership, not just brand leadership
Digestive remedies distribution shifts from availability to immediacy

PROSPECTS AND OPPORTUNITIES

Affordable pricing and micro-packaging will define mass-market appeal
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Digestive remedies will increasingly be linked to stress and lifestyle disorders

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