



Euromonitor  
International

# Herbal/Traditional Products in Lithuania

September 2025

Table of Contents

## KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Herbal/traditional products stabilise as shoppers normalise spending  
Valentis dominates sales while Bionorica leads growth with evidence-backed remedies  
Pharmacies continue to anchor distribution

### PROSPECTS AND OPPORTUNITIES

Flat performance, as market stabilises following post-pandemic surge in sales  
E-pharmacy expansion and modernisation of production methods will transform market  
Regulations will benefit evidence-led compliant players

### CATEGORY DATA

Table 1 - Sales of Herbal/Traditional Products: Value 2020-2025  
Table 2 - Sales of Herbal/Traditional Products: % Value Growth 2020-2025  
Table 3 - NBO Company Shares of Herbal/Traditional Products: % Value 2021-2025  
Table 4 - LBN Brand Shares of Herbal/Traditional Products: % Value 2022-2025  
Table 5 - Forecast Sales of Herbal/Traditional Products: Value 2025-2030  
Table 6 - Forecast Sales of Herbal/Traditional Products: % Value Growth 2025-2030

## Consumer Health in Lithuania - Industry Overview

### EXECUTIVE SUMMARY

Consumer health in 2025: The big picture  
Key trends in 2025  
Competitive landscape  
Channel developments  
What next for consumer health?

### MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2020-2025  
Table 8 - Life Expectancy at Birth 2020-2025

### MARKET DATA

Table 9 - Sales of Consumer Health by Category: Value 2020-2025  
Table 10 - Sales of Consumer Health by Category: % Value Growth 2020-2025  
Table 11 - NBO Company Shares of Consumer Health: % Value 2021-2025  
Table 12 - LBN Brand Shares of Consumer Health: % Value 2022-2025  
Table 13 - Penetration of Private Label by Category: % Value 2020-2025  
Table 14 - Distribution of Consumer Health by Format: % Value 2020-2025  
Table 15 - Distribution of Consumer Health by Format and Category: % Value 2025  
Table 16 - Forecast Sales of Consumer Health by Category: Value 2025-2030  
Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2025-2030

### APPENDIX

OTC registration and classification  
Vitamins and dietary supplements registration and classification  
Self-medication/self-care and preventive medicine  
Switches

### DISCLAIMER

### DEFINITIONS

## SOURCES

### Summary 1 - Research Sources

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