



**Euromonitor
International**

Other Hot Drinks in Ukraine

December 2025

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Other Hot Drinks in Ukraine - Category analysis

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2025 DEVELOPMENTS

Modest performance for other hot drinks

INDUSTRY PERFORMANCE

Positive sales driven by both health and indulgence trends

Other plant-based hot drinks strike a chord with consumers

WHAT'S NEXT?

Strong sales performance driven by mix of factors

Premiumisation of cocoa-based drinks by specialty coffee providers

Dairy- and sugar-free cocoa innovations are emerging

COMPETITIVE LANDSCAPE

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Health and wellness exerts stronger influence on hot drinks

Premium and craft hot beverages are gaining traction

WHAT'S NEXT?

Stable performance for hot drinks

Players will need balance higher costs with consumer need for affordability

COMPETITIVE LANDSCAPE

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