



**Euromonitor
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Air Treatment Products in Singapore

January 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Hot climate and increasingly sophisticated solutions fuelling growth
- Energy efficiency and eco-friendly features increasingly important to consumers
- Compact and multifunctional designs proving popular as consumers look for space-saving solutions

PROSPECTS AND OPPORTUNITIES

- Technological innovation likely to be key to finding success in air treatment products over the forecast period
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Consumer Appliances in Singapore - Industry Overview

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