



**Euromonitor
International**

Consumer Credit in Italy

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Modest performance for consumer credit in Italy in 2025

INDUSTRY DEVELOPMENTS

All subcategories see growth in 2025

Initiatives promote financial education

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Growth for consumer lending in 2025

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More favourable economic climate boosts category performance in 2025

Positive trend for mortgages thanks to reduced interest rates

BNPL gains traction by allowing borrowers to avoid large loans

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