



Euromonitor
International

Alcoholic Drinks Packaging in Colombia

October 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Economic recovery boosts demand for alcoholic drinks packaging in Colombia

Metal beverage cans making gains on glass bottles in beer and RTDs in Colombia

Premium design and sustainable innovation transform spirits packaging in Colombia

PROSPECTS AND OPPORTUNITIES

Rising disposable incomes and more at-home drinking to boost alcoholic drinks packaging unit volumes in Colombia

Regulations and culture driving metal and glass dominance in Colombia's RTDs packaging

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[Alcoholic Drinks Packaging in Colombia - Company Profiles](#)

[Packaging Industry in Colombia - Industry Overview](#)

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Small and on-the-go formats gain ground across food packaging

PET bottles remain the dominant format in non-alcoholic beverages

Metal beverage cans gain ground on glass bottles in alcoholic drinks

Sustainability and new labelling rules reshape beauty and personal care packaging

Innovation and refills drive home care packaging growth

Flexible paper/plastic the dominant pack type in dynamic cat treats and mixers category

PACKAGING LEGISLATION

Regulatory labelling shapes competitive landscape for plant-based dairy

Colombia's single-use plastics ban drives shift to sustainable packaging

Colombia sets 2030 targets for sustainable single-use packaging

RECYCLING AND THE ENVIRONMENT

Colombia accelerates PET recycling and rPET adoption

Sustainability trends driving change in pet food packaging

Regulatory pressure drives sustainability shifts in beauty and personal care packaging

Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-packaging-in-colombia/report.