



**Euromonitor  
International**

# Cheese in Mexico

October 2025

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### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Cheese consumption surges as meat prices rise and consumer habits shift  
Sigma Alimentos retains the lead while Ganaderos Productores de Leche Pura drives growth  
Small local grocers sales lead, while hypermarkets gain ground following investments

#### PROSPECTS AND OPPORTUNITIES

Inflationary pressures and the expansion of discount stores may add competition across the forecast period  
Plant-based cheese is set to gain ground as consumer focus on gut health and lactose free products  
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