



Euromonitor
International

Confectionery Packaging in Australia

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Confectionery Packaging in Australia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Despite overall decline in confectionery packaging, chocolate bags and pouches is a bright spot

Nestlé and Mondelez offer innovative packaging solutions to tackle waste

100g pack size gains popularity amidst demand for portion control

PROSPECTS AND OPPORTUNITIES

Recovery in packaging set to be driven by economic revival and value-aligned innovation

Portion control, eco shift and retail e-commerce likely to impact confectionery packaging in Australia

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Confectionery Packaging in Australia - Company Profiles

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EXECUTIVE SUMMARY

Packaging in 2024: The big picture

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Non-alcoholic drinks packaging embraces recyclability and innovation

Aluminium packaging gaining share in alcoholic drinks in Australia

Eco-friendly and refillable packaging leads beauty innovation

Flexible, refillable and compact are the new home care packaging standards

Sustainable and convenient packaging trends in pet food

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Australia's push for stronger packaging laws and recycled plastics

Stronger packaging standards introduced in Australia

ACCC drives major soft plastics regulatory reset in Australia

RECYCLING AND THE ENVIRONMENT

Australia expands recycling capacity through the RMF

Australia's new kerbside recycling standard

From food waste to compost: Australia's circular recycling push

Table 1 - Overview of Packaging Recycling and Recovery in Australia: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/confectionery-packaging-in-australia/report.