



Euromonitor
International

Sauces, Dips and Condiments in Slovenia

November 2025

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2025 DEVELOPMENTS

Premiumisation, clean labels and heritage flavours drive growth in 2025

INDUSTRY PERFORMANCE

Value growth in sauces, dips and condiments is driven by premiumisation and innovation

Heritage blends and innovation drive growth in herbs and spices in 2025

WHAT'S NEXT?

Flavour expansion, premiumisation, and retail e-commerce are set to drive long-term growth

Clean label and nutrient-conscious offerings will drive health and wellness trends in sauces, dips and condiments

Heritage and sustainability will remain important factors for sauces, dips and condiments

COMPETITIVE LANDSCAPE

Atlantic Trade doo leads despite a decline in share during 2025

Mutti SpA records strong growth through premium offerings and trusted brand credentials

CHANNELS

Hypermarkets maintains its lead in distribution through stock-up convenience

Growth for retail e-commerce is driven by planned replenishments and increased delivery reach

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Cooking Ingredients and Meals in Slovenia - Industry Overview

EXECUTIVE SUMMARY

Growth for cooking ingredients and meals is driven by premiumisation, convenience, and health trends

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Premiumisation and convenience drive growth in cooking ingredients and meals in Slovenia

Slovenian households adopt more strategic shopping habits as prices stabilise

Healthier choices and the convenience of retail e-commerce shape shopping habits

WHAT'S NEXT?

Stable economic conditions and evolving consumer preferences will drive steady value growth

Premiumisation and provenance will define competitive strategies across the forecast period

Omnichannel expansion is set to influence the distribution landscape

COMPETITIVE LANDSCAPE

Tovarna Olja Gea d.d. leads through scale, supply resilience, and trusted domestic brands

Brand trust and quality drive growth for Monini SpA and Mutti SpA as private label remains strong

CHANNELS

Hypermarkets retains its leadership in cooking ingredients and meals but lose slight share to value and online channels

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