



**Euromonitor
International**

Dishwashers in Portugal

February 2026

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Limited changes in the competitive landscape in 2025

No significant mergers or acquisitions and new launches

CHANNELS

Offline channels dominate sales despite online growth

Appliances and electronics specialists lead non-grocery retailers

No emerging retail brands or concepts to look out for in 2026

PRODUCTS

Compact designs drive innovation in dishwashers

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