



Euromonitor
International

Home Care Packaging in South Korea

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for cleaning convenience drives growth in home care packaging in South Korea
Label-free and in-mould label packaging for home care products to improve recyclability
Durable, chemical-resistant HDPE bottles dominate in large-volume home care packaging

PROSPECTS AND OPPORTUNITIES

Online retail and regulatory shifts to drive growth in South Korea’s home care packaging
Folding cartons to gain traction in home care packaging driven by sustainability push

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Home Care Packaging in South Korea - Company Profiles

Packaging Industry in South Korea - Industry Overview

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Recycled materials and label-free bottles lead South Korea’s sustainable beverage packaging shift in 2024
Premiumisation and sustainability redefine South Korea’s alcoholic drinks packaging
Eco-friendly and refillable packaging takes centre stage in South Korea’s beauty industry in 2024
Refillable and user-friendly packaging drives sustainable innovation in South Korea’s home care industry in 2024
Convenience and sustainability shape South Korea’s pet food packaging

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Design for recyclability and label-free packaging
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Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2022/2023 and Targets for 2024

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