



Euromonitor  
International

# Cider/Perry in Dominican Republic

August 2026

Table of Contents

## Cider/Perry in Dominican Republic - Category analysis

### KEY DATA INSIGHTS

#### 2025 DEVELOPMENTS

Cider/Perry Summary

### KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Cider/Perry

### INDUSTRY PERFORMANCE

Import Reliance Drives a Continued Decline in Cider/Perry Consumption

Holiday-Focused Consumption Limits Year-Round Appeal and Innovation

Chart 2 - Cider/Perry Offers a Lower Alcohol Content Than Other Products Alcoholic Drink Categories

Chart 3 - Volume Sales 2020-2030

Chart 4 - Volume Sales by Category 2025

### WHAT'S NEXT?

Limited Growth Potential for Cider/Perry Is Driven by Seasonality, Imports and Gradual Diversification

Chart 5 - Forecast Volume Sales 2020-2030

Chart 6 - Forecast Volume Sales by Category 2025-2030

### COMPETITIVE LANDSCAPE

Manuel González Cuesta Sustains Its Lead, However, Brand Loyalty Remains Minimal

Chart 7 - Company Shares 2025

Chart 8 - Brand Shares 2025

### CHANNELS

Supermarkets and Hypermarkets Drive Post-Holiday Discount Sales

Retail E-Commerce Remains Absent as Offline Channels Dominate Sales

### ECONOMIC CONTEXT

Chart 9 - Economic Context for Cider/Perry

Chart 10 - Real Gdp Growth 2020-2030

Chart 11 - Inflation 2020-2030

### CONSUMER CONTEXT

Chart 12 - Consumer Context for Cider/Perry

Chart 13 - Population 2020-2030

Chart 14 - Population by Generation 2025

### COUNTRY REPORTS DISCLAIMER

## Alcoholic Drinks in Dominican Republic - Industry Overview

### EXECUTIVE SUMMARY

2025 Developments

### KEY DATA INSIGHTS

### INDUSTRY PERFORMANCE

Economic Pressures Impact Sales as Rtds Outperform a Declining Alcoholic Drinks Market

Polarisation Drives Growth at Both Value and Premium Ends of Alcoholic Drinks

Corona Cero and Heineken 0.0 Help Mindful Drinking Become Mainstream

Chart 15 - Non-Alcoholic Beers and Spirits with Lower Alcohol Content Are Gaining Popularity

Chart 16 - Volume Sales 2020-2030

Chart 17 - Volume Sales by Category 2025

## WHAT'S NEXT?

Steady Growth Ahead as Value, Moderation, and Rtds Shape the Future of Alcoholic Drinks

Health-Focused Consumers Are Set to Boost Non-Alcoholic Innovation and Flavour Variety

Chart 18 - Forecast Volume Sales 2020-2030

Chart 19 - Forecast Volume Sales by Category 2025-2030

## COMPETITIVE LANDSCAPE

The Market Is Concentrated as Cervecería Nacional Dominicana Retains Its Dominance

Chart 20 - Company Shares 2025

Chart 21 - Brand Shares 2025

## CHANNELS

Colmados Retain Dominance Despite Growing Pressure From Modern Retail Channels

Limited Retail E-Commerce Sales Underscore Offline Dominance in Drinks

## MARKET BACKGROUND

Legislation

Legal Purchasing Age and Legal Drinking Age

Drink Driving

Advertising

Smoking Ban

Opening Hours

On-Trade Establishments

## TAXATION AND DUTY LEVIES

## OPERATING ENVIRONMENT

Contraband/Parallel Trade

Duty Free

Cross-Border/Private Imports

## ECONOMIC CONTEXT

Chart 22 - Economic Context for Alcoholic Drinks

Chart 23 - Real Gdp Growth 2020-2030

Chart 24 - Inflation 2020-2030

## CONSUMER CONTEXT

Chart 25 - Consumer Context for Alcoholic Drinks

Chart 26 - Population 2020-2030

Chart 27 - Population by Generation 2025

## COUNTRY REPORTS DISCLAIMER

### About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/cider-perry-in-dominican-republic/report](http://www.euromonitor.com/cider-perry-in-dominican-republic/report).