



**Euromonitor
International**

Sauces, Dips and Condiments in Argentina

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Sauces, Dips and Condiments in Argentina - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

A positive performance for sauces, dips and condiments

INDUSTRY PERFORMANCE

Overall positive performance attributed to versatile nature of category

Sauces shows the best performance, thanks to offering a wide range of popular options for different needs

WHAT'S NEXT?

Positive sales will continue, as value sales stabilise and volume is supported by baseline demand

Home cooking trends will help to support sales

Spicy flavours will be among the main innovations

COMPETITIVE LANDSCAPE

Unilever maintains lead thanks to ongoing success of Hellmann's and Knorr brands

Brands see growth due to positive performance of the category

CHANNELS

Small local grocers benefit from proximity

Distribution channels benefit from discontinuation of the Precios Justos programme

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Cooking Ingredients and Meals in Argentina - Industry Overview

EXECUTIVE SUMMARY

Slow economic recovery and price increases hinder demand

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Price challenges and the global trade war

Healthy and wellness trends continue

Comfort on a limited budget

WHAT'S NEXT?

Positive ongoing growth, with stabilising prices leading to lower value sales, and volume supported by baseline demand

Companies will use innovations and new product launches to stand out from the crowd
Supermarkets and hypermarkets expected to recover

COMPETITIVE LANDSCAPE

Unilever holds the lead, with local player Arcor in second overall place
Company growth linked to category performance

CHANNELS

Small local grocers continue to benefit from proximity
All distribution channels see positive growth
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