



Euromonitor  
International

# Self-Service Cafeterias in Egypt

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## Self-Service Cafeterias in Egypt - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

A niche format as consumers prefer to be served when eating out

#### INDUSTRY PERFORMANCE

Strong competition from limited-service restaurants

IKEA remains the only major chained self-service cafeteria

Trade-off: experience versus efficiency

#### WHAT'S NEXT?

Modest growth with the expansion of large retail and furniture stores

Fulfilment to focus on automation, not delivery

Sustainability and localised menus

#### COMPETITIVE LANDSCAPE

IKEA continues to dominate with no meaningful chained competition

Independent small cafeterias hold the largest share

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#### DISCLAIMER

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Another challenging but active year for consumer foodservice

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#### INDUSTRY PERFORMANCE

Inflation continues to pressure demand, but dining out remains a social priority

Delivery remains essential, but efficiency defines success

Experiences and loyalty programmes to drive loyalty and visit frequency

#### WHAT'S NEXT?

Expansion beyond core cities

Policy, sourcing, and infrastructure shifts

Sustainability gains slow but steady ground

## COMPETITIVE LANDSCAPE

Quick-service restaurant format remains the most resilient

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/self-service-cafeterias-in-egypt/report](https://www.euromonitor.com/self-service-cafeterias-in-egypt/report).