



Euromonitor
International

Hot Drinks Packaging in Australia

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Declining hot drinks consumption due to cost-of-living pressures affects total packaging volumes in Australia
Brands shift towards sustainable plastic-free solutions
Rising preference for compostable options leads to decline for flexible aluminium/plastic packaging

PROSPECTS AND OPPORTUNITIES

Stable hot drinks packaging volumes in the forecast period, but growing demand for artisanal teas and health-oriented beverages to boost relevant packaging
Regulatory ban on single-use plastics across various Australian states will lead to a decline in the use of rigid and flexible plastic

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Sustainability as the driving force in Australian food packaging innovation
Non-alcoholic drinks packaging embraces recyclability and innovation
Aluminium packaging gaining share in alcoholic drinks in Australia
Eco-friendly and refillable packaging leads beauty innovation
Flexible, refillable and compact are the new home care packaging standards
Sustainable and convenient packaging trends in pet food

PACKAGING LEGISLATION

Australia’s push for stronger packaging laws and recycled plastics
Stronger packaging standards introduced in Australia
ACCC drives major soft plastics regulatory reset in Australia

RECYCLING AND THE ENVIRONMENT

Australia expands recycling capacity through the RMF
Australia’s new kerbside recycling standard
From food waste to compost: Australia’s circular recycling push
Table 1 - Overview of Packaging Recycling and Recovery in Australia: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-australia/report.