



**Euromonitor
International**

Sauces, Dips and Condiments in South Korea

November 2025

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Sauces, Dips and Condiments in South Korea - Category analysis

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2025 DEVELOPMENTS

Premium and niche products attract consumers

INDUSTRY PERFORMANCE

Consumer demand for table sauces is stagnating

Players are responding to challenges in recipe sauces

WHAT NEXT?

Opportunity for premium table sauces as consumers explore global cuisines

Recipe sauces will see acceleration in brand-led differentiation

Digital channels expected to become primary outlet for premium sauce consumption

COMPETITIVE LANDSCAPE

Rising demand for simplicity intensifies rivalry in recipe and table sauces

Food delivery and home meal replacement (HMR) products to expand

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Cooking Ingredients and Meals in South Korea - Industry Overview

EXECUTIVE SUMMARY

Widening range and innovation at both ends of price spectrum

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Consumers shift towards ready-to-eat products as convenience attracts shoppers

Wider range of products entices consumers seeking greater choice and value

WHAT'S NEXT?

Structural change will force brands to rethink price-value propositions

Retail disruption is anticipated as food manufacturers build D2C

Consumer demand is becoming polarised between affordable and premium choices

COMPETITIVE LANDSCAPE

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