



Sugar Confectionery in Slovakia

August 2026

Table of Contents

[Sugar Confectionery in Slovakia - Category analysis](#)

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Sugar Confectionery Summary

INDUSTRY PERFORMANCE

Sugar Tax and Health Awareness Reshape Sugar Confectionery Trajectory

Gummies and Jellies Lead as Branded Partnerships Fuel Demand

Chart 1 - Collaborations Aid Growth

Chart 2 - Value Sales 2021-2031

Chart 3 - Volume Sales 2021-2031

Chart 4 - Value Sales by Category 2026

WHAT'S NEXT?

Health-Conscious Shoppers to Trade up to Premium Sweets as Incomes Rise

Gummies and Jellies to Maintain Their Lead

Digital Experiences and Collectability to Boost Repeat Purchases

Chart 5 - Forecast Value Sales 2021-2031

Chart 6 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Nestlé Slovensko Sro Defends Leadership as Price Competition Intensifies

Chart 7 - Company Shares 2026

Chart 8 - Brand Shares 2026

CHANNELS

Discounters Increase Share as Value Priorities Shift

Chart 9 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 10 - Economic Context for Sugar Confectionery

Chart 11 - Real GDP Growth 2021-2031

Chart 12 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 13 - Consumer Context for Sugar Confectionery

Chart 14 - Population 2021-2031

Chart 15 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

[Snacks in Slovakia - Industry Overview](#)

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Rising Prices and Consumer Caution Slow Slovak Snacks Growth and Deepens Polarisation

Brands Drive New Flavour Innovations to Attract New Generations

Manufacturers Leverage Digital Partnerships to Boost Engagement

Chart 16 - Popular Brand Partnerships

Chart 17 - Value Sales 2021-2031

Chart 18 - Value Sales by Category 2026

WHAT'S NEXT?

Wellness-Positioned Premiumisation and Innovation to Defend Value

Chocolate to Maintain Value Lead as Ice Cream Accelerates Growth

Chart 19 - Forecast Value Sales 2021-2031

Chart 20 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Mondelez Slovakia as Defends Leadership as Competition Intensifies

Chart 21 - Company Shares 2026

Chart 22 - Brand Shares 2026

CHANNELS

Discounters Gain Momentum as Supermarkets Defend Value Focus

Kosik.Sk and Wolt Drive E-Commerce Uptake with Same-Hour Delivery

Chart 23 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 24 - Economic Context for Snacks

Chart 25 - Real GDP Growth 2021-2031

Chart 26 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 27 - Consumer Context for Snacks

Chart 28 - Population 2021-2031

Chart 29 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sugar-confectionery-in-slovakia/report.