



Chocolate Confectionery in Slovakia

August 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Chocolate Confectionery Summary

INDUSTRY PERFORMANCE

Cost-Driven Inflation and Vat Increases Affect Volume Growth

Tablets Maintain Lead as Innovation Shifts toward Gifting

Chart 1 - Novelty Box Set

Brands Innovate with Hybrid Flavours as Price Pressures Reshape Recipes

Chart 2 - New Flavour Innovation

Chart 3 - Value Sales 2021-2031

Chart 4 - Volume Sales 2021-2031

Chart 5 - Value Sales by Category 2026

WHAT'S NEXT?

Premium Launches From Leading Brands to Attract Returning Shoppers

Tablets to Sustain Lead as Boxed Assortments and Seasonal Chocolate Close Gap through Gifting

Health Claims and Ethical Sourcing to Reshape Product Launches

Chart 6 - Forecast Value Sales 2021-2031

Chart 7 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Mondelez Slovakia as Shifts Production as Price Competition Intensifies

Chart 8 - Company Shares 2026

Chart 9 - Brand Shares 2026

CHANNELS

Discounters and Supermarkets Capture Value-Driven Shoppers with Promotions

Chart 10 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 11 - Economic Context for Chocolate Confectionery

Chart 12 - Real GDP Growth 2021-2031

Chart 13 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 14 - Consumer Context for Chocolate Confectionery

Chart 15 - Population 2021-2031

Chart 16 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

[Snacks in Slovakia - Industry Overview](#)

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Rising Prices and Consumer Caution Slow Slovak Snacks Growth and Deepens Polarisation

Brands Drive New Flavour Innovations to Attract New Generations

Manufacturers Leverage Digital Partnerships to Boost Engagement

Chart 17 - Popular Brand Partnerships

Chart 18 - Value Sales 2021-2031

Chart 19 - Value Sales by Category 2026

WHAT'S NEXT?

Wellness-Positioned Premiumisation and Innovation to Defend Value

Chocolate to Maintain Value Lead as Ice Cream Accelerates Growth

Chart 20 - Forecast Value Sales 2021-2031

Chart 21 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Mondelez Slovakia as Defends Leadership as Competition Intensifies

Chart 22 - Company Shares 2026

Chart 23 - Brand Shares 2026

CHANNELS

Discounters Gain Momentum as Supermarkets Defend Value Focus

Kosik.Sk and Wolt Drive E-Commerce Uptake with Same-Hour Delivery

Chart 24 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 25 - Economic Context for Snacks

Chart 26 - Real GDP Growth 2021-2031

Chart 27 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 28 - Consumer Context for Snacks

Chart 29 - Population 2021-2031

Chart 30 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/chocolate-confectionery-in-slovakia/report.