



Drinking Milk Products in Peru

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Drink milk products grows significantly in 2025, thanks to increased consumption and production, dynamism of players and improved economy
Gloria SA continues to lead the category, while P&D Andina SA shows dynamism
Small local grocers continues to lead, but loses some share to e-commerce

PROSPECTS AND OPPORTUNITIES

Drinking milk products will continue to grow, thanks to investments by players and an improving economy
Lactose-free milk will remain popular with local consumers, driven by a wide range of products and diverse packaging
Fresh milk has significant growth potential, but will be limited by adequate cold chain infrastructure

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Dairy Products and Alternatives in Peru - Industry Overview

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DISCLAIMER

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