



Sauces, Dips and Condiments in Latvia

November 2025

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Sauces, Dips and Condiments in Latvia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Private label gains share thanks to retailers' price competition

INDUSTRY PERFORMANCE

Unusually cold summer impacts sales of barbecue-related products

Recipe sauces maintain their growth momentum

WHAT'S NEXT?

Limited growth of a mature market

Health and wellness trend not expected to gain traction

Private label to gain momentum

COMPETITIVE LANDSCAPE

Leading Orkla Foods maintains a strong position in categories that are central to Latvian cuisine

Rimi Latvia benefits from the rising popularity of private label

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E-commerce has yet to gain significant ground

Lidl's expansion drives growth of discounters

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Cooking Ingredients and Meals in Latvia - Industry Overview

EXECUTIVE SUMMARY

Greater stability as price fluctuations ease

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Olive oil benefits from falling prices

Global cocoa price fluctuations impact chocolate spread

Impact of a cold summer

WHAT'S NEXT?

Stagnating sales of a mature market

Private label growth

Better future for barbecue-related products

COMPETITIVE LANDSCAPE

Orkla Food Latvija leads with its flagship Spilva brand

Medsol Srl's dynamic growth supported by rising olive oil demand

CHANNELS

Convenience stores and supermarkets lead

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