



Euromonitor
International

Street Stalls/Kiosks in Poland

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Street Stalls/Kiosks in Poland - Category analysis

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2025 DEVELOPMENTS

Competitive prices and convenience factor remain key demand drivers

INDUSTRY PERFORMANCE

Menu diversification helps to maintain strong interest among consumers

Independent category grows fastest in value terms

Operators pursue a range of strategies to mitigate cost pressures

WHAT'S NEXT?

Innovation and improvements in quality standards will continue to boost trade

Investment in delivery services and digital tools expected to increase

Sustainability concerns set to become more influential

COMPETITIVE LANDSCAPE

Sweet Gallery extends its overall lead

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Independents continue to dominate but face mounting challenges

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Consumer Foodservice in Poland - Industry Overview

EXECUTIVE SUMMARY

Market continues to expand at a robust pace

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INDUSTRY PERFORMANCE

Rates of growth in value sales, transactions and outlet numbers slow moderately

Menu innovation, customer experiences and fulfilment are key points of competition

Investment in and engagement with loyalty programmes remain high

WHAT'S NEXT?

Outlook for consumer foodservice is broadly favourable

Digitalisation and automation set to become more visible across the market

Sustainability concerns will continue to shape company strategies

COMPETITIVE LANDSCAPE

McDonald's maintains market lead in value sales terms

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/street-stalls-kiosks-in-poland/report.