



# Consumer Foodservice By Location in Sweden

March 2026

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### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Travel and leisure lead location-based growth in Swedish foodservice

#### INDUSTRY PERFORMANCE

Travel-led dynamism and experiential retail define non-standalone foodservice

Resilience of standalone locations amidst shifting consumption patterns

#### WHAT'S NEXT?

Leisure and tourism to propel non-standalone foodservice growth in Sweden

Adaptive strategies for standalone foodservice amidst intensifying competition

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## Consumer Foodservice in Sweden - Industry Overview

### EXECUTIVE SUMMARY

Improving economy and health-conscious innovation drive foodservice growth in Sweden

### KEY DATA FINDINGS

### INDUSTRY PERFORMANCE

Economic resilience and evolving dietary preferences fuel foodservice performance

Digital integration and proprietary solutions redefining foodservice fulfilment

Digital loyalty and social influence are reshaping consumer engagement

### WHAT'S NEXT?

Economic recovery and rising consumer confidence to drive future growth

Autonomous innovation and the elevation of convenience

Sustainability and dietary evolution driving future foodservice strategies

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