



Euromonitor
International

Baked Goods in Dominican Republic

November 2025

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Baked Goods in Dominican Republic - Category analysis

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Positive picture in 2025

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A growing economy supports value and volume growth

Packaged leavened bread registers highest value growth

WHAT'S NEXT?

Continuing growth, supported by increasing purchasing power

Growing demand for healthier offerings

Government policy pushes health eating

COMPETITIVE LANDSCAPE

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Growing economy boosts consumption and value growth

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Increasing consumer confidence, but consumers still cautious

Affordability still key

Redefining of health shaping trends

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Rice facing challenges

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