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Consumer Foodservice in the Netherlands

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Consumer Foodservice in the Netherlands

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Mixed picture for consumer foodservice in 2025

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Growth of delivery and takeaway under pressure

McDonald's launches new AI feature which creates unique family story

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Technology will help reward and attract new and returning customers

Technology will help to streamline operations and make it more sustainable

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McDonald's leads in a competitive field

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Specialist coffee and tea shops sees highest growth

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WHAT'S NEXT?

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Players will seek to reach younger consumers with more takeaway and delivery options

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Consumers look for special food experiences during travel and leisure time

On-the-go consumption offers different locations new opportunities

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Standalone consumer foodservice will likely see average growth

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