



Euromonitor
International

Sports Nutrition in Ecuador

September 2025

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Sports Nutrition in Ecuador - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sports nutrition gains momentum amid evolving health and fitness trends
Omnilife leads, while Deposito Dental Neo-Tec drives growth through expanded retail footprint
One-on-one interaction and personalised product recommendations ensure direct selling leads

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Strong growth led by non-protein products
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