



Euromonitor
International

Cigarettes in Israel

August 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Growth in cigarettes largely attributable to stress of war
- Slight shift away from premium as prices rise
- Cigarettes typically purchased during grocery shopping at small local grocers

PROSPECTS AND OPPORTUNITIES

- Growth of cigarettes predicted to slow post-war
- Graphic images may discourage new smokers in the future
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DISCLAIMER

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